

PRIVACY POLICY

This privacy policy (hereinafter: "**Policy**") is addressed to users of the website www.streetcom.pl (hereinafter: "**Service**"). The Policy describes the collection and use of data about users of the Website, which are obtained directly from them or through cookies and similar technologies.

Data controller and contact

The administrator of the data collected in connection with the use of the Site is Streetcom Poland Sp. z o.o. with its registered office in Warsaw, 16 Foksal Street (00-372 Warsaw), entered in the register of entrepreneurs under the KRS number 0000717688, NIP 525-273-97-18 (hereinafter:

"Administrator"). In matters related to the processing of your data by the Administrator, you may contact using the above address details, or the Administrator's Data Protection Officer, Datasec Consulting Daniel Wieszczycki, Data Protection Officer, Streetcom Poland Sp. z o.o., 16 Foksal Street, 00-372 Warsaw at the e-mail address: streetcom@streetcom.pl.

Scope of data collected

1. The Service allows you to contact the Administrator and provide him with your personal data - identification, contact information, as well as related to the content of the messages you send to the Administrator.
2. The Administrator also collects data related to your activity on the Website, such as time spent on the Website, search phrases, number of pages viewed, date and source of the visit.

Source of personal data

1. If you have contacted the Administrator, your personal information has been shared with us directly from you.
2. If your data were provided in connection with the handling of a case by the person who referred the case to the Administrator (e.g., an attorney), the source of the data is that person. In this case, the Administrator receives identification, address and case-related data, such as a description of the case.

Purpose and legal basis of personal data processing

Your data may be processed:

- for analyzing network traffic, ensuring security within the Service, and customizing content based on the Administrator's legitimate interest (Article 6(1)(f) RODO) in improving the services offered by the Administrator;
- to provide answers to your questions, to transmit the requested offer and to conduct correspondence for the purpose of settling the case, based on your consent and the Administrator's legitimate interest in fulfilling users' requests (Article 6(1)(a) and (f) of the RODO);
- to conduct marketing activities, based on your voluntary consent, i.e. on the basis of Article 6(1)(a) RODO.

Right to withdraw consent

You may withdraw your consent to the processing of contact data for marketing purposes at any time by contacting the Administrator. Withdrawal of consent may make it difficult or impossible to contact you, and does not affect activities performed up to the time of withdrawal.

Obligation or voluntariness of providing data

1. The provision of data by you for case handling purposes is voluntary, but essential. Their failure to do so may make it difficult or impossible to process your case.
2. Provision of data necessary for static analysis of users of the Website is voluntary. may the so-called incognito mode to browse the Site without providing the Administrator with information about your visit to the Site. Using the incognito mode, and therefore not providing data, does not affect your ability to use the Website.
3. Your provision of personal data for marketing purposes is voluntary.

Rights under the RODO regarding the data processed

You have the right to:

- request from the Administrator to inspect your personal data, as well as to receive a copy of it (Article 15 of the RODO i.e. GDPR);
- request that the Administrator rectify or amend your personal data (Article 16 of the RODO) - with regard to the request for rectification of data, when you notice that the data is incorrect or incomplete;
- demand that the Administrator delete your personal data (Article 17 of the RODO);
- request that the Administrator restrict processing (18 RODO) - e.g., if you notice that your data is incorrect - you may request that we restrict the processing of your data for a period of time to allow us to verify the accuracy of the data);
- lodge a complaint in connection with the Administrator's processing of your personal data to the President of the Office for Personal Data Protection.

Recipients of your personal data

Recipients of your personal data may only be entities that are entitled to receive them under the law. In addition, your data may be made available to couriers, postal operators, hosting provider, mail server and law firms serving the Administrator.

Duration of storage of personal data

Your personal data will be kept until you withdraw your consent or until the case is settled, and then until the expiration of the statute of limitations for the parties' claims related to its execution under the law.

Data related to web traffic analysis collected through cookies and similar technologies may be stored until the cookie expires. Some cookies never expire, therefore the storage time

data will be equivalent to the time necessary for the Administrator to fulfill the purposes of data collection, such as ensuring security and analyzing historical data related to site traffic on the Service.

Data transfer

- (1) In connection with the Administrator's use of third-party services, information regarding your activity on the Website or inquiries directed to the Administrator may be disclosed:
 - providers of IT services and systems that are used to maintain the Website and use its functionality, including but not limited to: Google Analytics, Google Search Console, Quantcast, reCaptcha mechanism;
 - to providers of services necessary to send transactional and product information via email or SMS to the extent that disclosure is necessary to automate, simplify and analyze these processes.
2. We will not disclose your personal data to entities located outside the European Economic Area (EEA), unless appropriate data protection standards are in place. In the case of Google Analytics or Google Search Console tools used, personal data is transferred outside the EEA, but this is done based on the express consent of the users of the Service.
3. You may refer to the Privacy Policy of the providers we may use.
get at:
 - Google Analytics - <https://marketingplatform.google.com/about/analytics/terms/pl/>
 - Google Search Console, reCaptcha - <https://policies.google.com/privacy?hl=pl>
 - Quantcast - <https://www.quantcast.com/privacy/>

Use of cookies and similar technologies

1. Cookies are short pieces of information that the Website stores on your device in the form of text files. A cookie usually contains the name of the website from which it originated, its duration of existence, a generated unique number used to identify the browser from which you connect to the website, and other necessary data. See the Policy for information on the use of cookies on the Website.
2. We use cookies on the Service for:
 - a. storing the visitor's preferences.
 - b. ensuring the operability of the website.
 - c. collecting analytical data (about user behavior)
4. The use of some of the aforementioned cookies is necessary in order to provide you with the service provided electronically, i.e. to provide access to the Service.
5. The entity placing cookies on the Service user's telecommunications device and accessing them is the Administrator.
6. Cookies are designed to collect data about the use of the Website by user, and their main task is:
 - a) to facilitate the user's use of the Service,
 - b) to customize the Service to meet individual needs and expectations,
 - c) to study the user's traffic within the Service.

7. The Website may contain references to other websites that have their own privacy policies. The Administrator recommends that you familiarize yourself with any such policies before using other websites.
8. Cookies do not store information that constitutes personal data of users of the Website. Cookies are not used to determine the identity of the user.
9. It is possible to change the settings of the Internet browser you are using accordingly, so as to disable cookies. Please be informed, however, that this may significantly hinder or prevent your use of the Website. To do this, use the option of the browser you use to connect to the Website and select the option to automatically reject cookies. These settings usually also allow you to manage cookies.